



Festival Sponsorship

ArtsFalmouth Inc.
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ArtsFalmouth Inc is a non-profit organization under IRS Regulation 501 (c) (3).
Contributions to ArtsFalmouth are deductible to the extent allowed by law.

We need your generous support

Who: ArtsFalmouth Inc, a non-profit organization with over one hundred members from the arts community of the Upper Cape.

What: To help ArtsFalmouth present the second JazzFest Falmouth festival.

When: Friday, October 2nd and Saturday, October 3rd.

Where: Friday a Jazz Stroll along Main Street, Falmouth
Saturday a festival in Marina Park, Falmouth

Why: A celebration of a unique American art form and an off-season festival to stimulate the economy of the Upper Cape. An opportunity to show your commitment to our community.

This October 2nd and 3rd, ArtsFalmouth will present its second JazzFest Falmouth. Last year's inaugural festival was a popular success, attracting residents and visitors from neighboring towns and from across the Canal. The music was superb, featuring the Dizzie Gillespie Alumni All-Stars, Esperanza Spalding, last year's Jazz Vocalist Grammy award-winner Kate McGarry and several other regional and local groups.

This year's musicians, listed on the next page, are just as exciting and provide a variety of styles to appeal to any audience.

On Friday night, there will be an "open door" jazz stroll along Main Street in Falmouth, with jazz playing in galleries, stores and restaurants. On Saturday the 3rd, the main event will be held in Marina Park, alongside Falmouth Harbor, from Noon to 10 PM.

We have several motivations for holding this festival. Certainly we want to celebrate a uniquely American art form, and we have secured a line up of outstanding musicians representing a variety of types of jazz.

We also want to stimulate economic activity during the shoulder season by attracting visitors to Falmouth. In addition, the typical jazz and music lover tends to be older than, for example, those who might come to a rock concert. So these visitors are ones who have a positive impact on the town, enjoying the music, spending money, causing no disruption, nor straining the town's resources, during their stay. And if they enjoy the experience, hopefully they will return.

JazzFest is made possible by the hard work of numerous volunteers and, importantly, by generous contributions from local businesses and individuals. We need your help to make the Festival a success. In this second year we expect to get closer to breaking even for the event, but that goal will take time to achieve. So please become a Sponsor and help us make this event a success.

Thank you.

The Music '09

**From Noon to 10 PM, Saturday, October 3rd in Marina Park
overlooking beautiful Falmouth Harbor**

Arturo O’Farrill Sextet – The 2008 Grammy winner for Best Latin Jazz Album, Music Director of the Afro-Jazz program at Lincoln Center. A dynamic, lively, exciting group that will have the crowd on its feet.

Pat Martino – One of the top jazz guitarists in the world performing with an organ trio, traditional style (a la Wes Montgomery), the well-loved B-3 sound. Pat is the subject of the recently released film “Martino Unstrung” that chronicles his life as a virtuoso guitarist who recovers from brain aneurism surgery.

Greg Hopkins 16-Piece Big Band w/female vocalist Dominique Eade – A traditional Big Band sound, Swing, Standards, Latin, adorned by the lyrical singing of Boston’s own Dominique Ede. A foot stompin’ appeal for all audiences.

Jonathan Batiste – a 22-year old Pianist and Vocalist from the famous music family of New Orleans, a Juilliard student –lyrical jazz paying tribute to the Masters of ragtime, blues and straight ahead w/piano focus. Listen for the Chopin when you least expect it. The youngest artist on the Steinway Performing Artist Roster.

Quintology- A Boston-based quintet featuring Berklee professors paying tribute to the great quintets of the ‘40s, ‘50s and ‘60s. Bill Pierce (Sax), Joe Hunt (Drums), Tim Ray (Piano), John Lockwood (Bass), Greg Hopkins (Trumpet).

Falmouth Academy/Falmouth High School Jazz Bands – These two local groups will kick off the Fest with their polished but hard driving sound. The High School band was the gold medal winner at the Williamsburg high school music festival.

SPONSORSHIP BENEFITS

Headliner Sponsorship - \$10,000

- Priority placement of two sponsor tables (10 persons each) under the tent
- Complimentary party platters and gift baskets
- VIP parking
- Meet and greet with the Musicians
- Recognition from the stage by the Master of Ceremonies
- “Industry exclusive” logo placement on all ad and promo materials
- Logo and link on the home page of the JazzFest website
- Logo and link on the ArtsFalmouth website
- Inclusion in press releases, advertising, newsletters
- Prominent signage at the event site
- Inside front or back cover full page advertisement in festival program
- A table to promote your business/organization at the event

Major Sponsor - \$5,000

- Two sponsor tables (10 persons each) under the tent
- Complimentary party platters and gift baskets
- VIP parking
- Meet and greet with the Musicians
- Recognition from the stage by the Master of Ceremonies
- Logo and link on the sponsor page of the JazzFest website
- Logo and link on the ArtsFalmouth website
- Inclusion in press releases, advertising, newsletters
- Prominent signage at the event site
- Full page advertisement in festival program

Sponsor - \$2,500

- One sponsor table (10 persons each) under the tent
- Complimentary party platters and gift baskets
- VIP parking
- Logo and link on the sponsor page of the JazzFest website
- Logo and link on the ArtsFalmouth website
- Inclusion in advertising, newsletters
- Prominent signage at the event site
- Half-page advertisement in festival program

Aficionados - \$1,000

- One sponsor table (10 persons each) under the tent
- Complimentary party platter and gift baskets
- Quarter page advertisement in festival program